

# PRESS FILE



## Awards of the European Week

### for Waste Reduction

19-27 November 2022

14<sup>th</sup> Edition

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## KEY FACTS

# EWWR 2022

The 14th edition

⚙️ 16,129 actions registered  
👤 With the help of 36 coordinators  
🚩 In 30 countries

1 yearly theme

Circular and Sustainable Textiles

1 slogan

Waste is out of fashion!

3 hashtags

#EWWR2022  
#circulartextiles  
#wasteisoutoffashion

4 types of actions promoted

- ★ STRICT AVOIDANCE and reduction at source
- ★ REUSE and preparing for reuse
- ★ Waste Sorting and RECYCLING
- ★ CLEAN-UP actions



## 1. Who are the EWWR 2022 Awards Winners?

On 1 June the European Week for Waste Reduction (EWWR) awarded the most outstanding actions organised during the 2022 campaign. This year, we decided to celebrate the Awards Ceremony in the dynamic Irish capital, Dublin, gathering many participants including numerous EWWR coordinators and action developers. The ceremony was also intensely followed on live streaming.

Hugh Coughlan, Regional Coordinator at Dublin City council, Luca Menesini, member of the European Committee of the Regions, and Françoise Bonnet, Secretary General at ACR+, opened the ceremony and welcomed the participants to this great celebration of the European Week for Waste Reduction. María López Modesto, communications officer at MedWaves, introduced participants to the Euro-Med Weeks for Waste Reduction (EMWWR) and presented the winners actions of this 1st edition of the EMWWR. Afterwards, we met the finalists and discovered the winners of the 2022 edition, as well as the next steps of the campaign. Finally, we presented the new thematic focus of the new edition: **"Packaging"**.

*"It is an honour to close the Circular Economy Hotspot in Dublin by showcasing and sharing the best circular initiatives from a range of sectors in our society and especially in the topic of textiles."*

Hugh Coughlan, Dublin City council.

*"We need to act at the source, to avoid waste production, and this applies not only to textiles, but to all materials. Excessive waste generation is the real elephant in the room."*

Luca Menesini, member of the European Committee of the Regions.

The EWWR 2022  
Awards  
Ceremony  
in Dublin!



1 June 09:30 (UTC)  
10-13 Parkgate Street



EUROPEAN WEEK  
FOR WASTE  
REDUCTION











Here are the winners and runners-up of the EWWR 2022 per category:

- In the public administration and organisation category, the winner is the [Bergische Kostümbörse - Give your costume a 2nd session!](#) implemented Bergischer Abfallwirtschaftsverband in Lindlar (Germany).  
The runners-up are [Eco Fashion Competition](#), implemented by Lisburn Castlereagh City Council and South Eastern Regional College in Lisburn (Ireland), and [Waste is out of fashion...Let your clothes write their own story](#), implemented by City of Athens (Greece).  
Watch the [presentation video](#) of the finalists of the public administration and organisation category!
- In the business/industry category, the winner is [RE-THEATER](#) implemented by Kecskeméti Katona József Nemzeti Színház in Kecskemét (Hungary).  
The two runners-up are [Dressing the Operating Rooms with zero waste and less emissions](#), implemented by Axioma Solucions Integrals and Serveis de Suport Sanitari S.A. in several hospitals in Catalonia, and ["Sustainable Fashion challenge" au Musée Océanographique](#), implemented by Musée Océanographique Monaco.  
Watch the [presentation video](#) of the finalists of the business/industry category!
- In the association/NGO category, the winner is [Fashion Forever Festival](#) implemented by Keep Northern Ireland Beautiful.  
The two runners-up are [Campagna di comunicazione "Hai la stoffa giusta?"](#), implemented by Fare ECO in Reggio Calabria (Italy), and [Re:textile a way to make a statement!](#), implemented by Gästrike återvinnare in Gävle (Sweden).  
Watch the [presentation video](#) of the finalists of the association/NGO category!
- In the educational establishment category, the winner is [Acoustic Panels from recycled material](#), implemented by St. George British International School in Leioa (Spain).  
The two runners up are [Mar de Peces](#), implemented by CP Gaspar Melchor de Jovellanos, in Gijón (Spain), and [ÖKO DIVATHÉT-ECO FASHION WEEK](#), implemented by Kétegyházi Márki Sándor Elementary School in Kétegyháza (Hungary).  
Watch the [presentation video](#) of the finalists of the educational establishment category!

- In the citizen(s) category, the winner is [Repair Café Talheim](#), implemented by District Office Heilbronn, waste management division in cooperation with the Citizens and LebensWerkstatt Talheim (Germany).

The two runners-up are [Dou-te se vieres buscar! \(I give it to you if you come to fetch!\)](#), implemented by Raquel Cardoso in Porto (Portugal) and [UPSY-Unique planet Sustainable Young](#), implemented by Francesca Passeri in Parma (Italy).

Watch the [presentation video](#) of the finalists of the citizens category!

- In the European special prize category, the winner is [Eurotextil circular](#), implemented by Euroregion Pyrenees Mediterranean in Spain and France.
- During the Ceremony, the audience selected as The best action for the EWWR audience, [Mar de Peces](#), implemented by CP Gaspar Melchor de Jovellanos, in Gijón.

For more details about the actions, see [section 4](#). For the full list of EWWR Awards nominees see [Annex 1](#).

## Congratulations to them all!

*"We are witnessing the birth of a circular economy where nothing is waste and everything is reused, reduced, and recycled. It is a truly remarkable shift in our thinking and our approach to sustainable life living. During the EWWR 2022, we have seen extraordinary examples of creativity, innovation, and commitment to waste reduction from all corners of Europe."* **Franč Bogovič**,  
European Parliament

Discover the winners of the first edition the Euro-Med Weeks for Waste Reduction:

The Euro-Med Weeks for Waste Reduction (EMWWR) is a raising-awareness campaign on waste prevention in the Mediterranean region, highly inspired by the consolidated experience and results of the European Week for Waste Reduction. The campaign is led by 2 organisations with a solid network and expertise on circular economy and on the Mediterranean area, namely: the [Association of Cities and Regions for sustainable resource management](#) (ACR+) and [MedWaves](#), the UNEP/MAP Regional Activity Centre for SCP. Five action developers have



been selected as winners of the call for action of the first edition of the Euro-Med Weeks for Waste Reduction, funded by the EU through the SwitchMed Programme:

- *Young creators: ready, set, sew!*, the association “Horizons arts and culture” appeals to the creativity of young people to rethink our way of consuming textiles.
- *From old t-shirts to reusable bags*. Get rid of plastic bags by creating your own bags with old t-shirts. This is the proposal of Eco Peace Middle East, which works with youth in schools and in centers with special needs.
- *Fashion show at the recycling center*, implemented by Ascob Syrtis. Young students have the opportunity to get to know more about recycling through a visit to a textile recycling center and a clothing transformation workshop with an expert.
- ***Voice up! Let’s speak about the impact of textile waste on the environment***, the Jordanian Society for Desertification Control & Badia Development association echoes the impact of textile waste on the environment through a strong public awareness campaign.

Watch the [presentation videos](#) of the finalists of the EMWWR 2022!

The photos of the ceremony are available for download [here](#).

## **2. The EWWR Awards: How does it work?**

### **The categories**

Every year, our coordinators pre-select a maximum of five actions (1 per category of action developer), which took place within their territories, and put them forward as EWWR Awards nominees. The categories of action developers are:

- Public Administration and Organisation;
- Business/Industry;
- Association/NGO;
- Educational Establishment;
- Citizen(s);

In addition, some actions are also nominated for the European Special Prize for showcasing the most marked European spirit, for instance by enabling cross-country collaboration on waste reduction.

Out of 58 actions submitted by EWWR coordinators to run for the EWWR Awards this year, two actions per category were chosen as runners-up and one as winner as well as one winner for the European Special Prize. 16 actions in total were rewarded during the EWWR Ceremony.

### The EWWR Jury

The actions are chosen by the EWWR Jury, composed by environmental experts at European level, as well as professionals in the field of waste management. They are in charge of examining the shortlisted actions (those pre-selected by the EWWR Coordinator) and of designating a winner in each of the 6 categories.

This year our distinguished Jury members, appointed for each of the action developer categories are:

- Public administrations and organisations: Luca Menesini, European Committee of the Regions
- Associations/NGOs: Andrea Gonzalez, European Environmental Bureau;
- Business/Industry: Julia Blees, EuRIC;
- Educational Establishments: Noelia Cantero, European Association of Regional & Local Authorities for Lifelong Learning;
- Citizens: **Franč Bogovič**, European Parliament.

### The criteria

To select the finalists and winners of the EWWR Awards, the Jury follows the EWWR selection criteria:

- ✓ Visibility and communicational aspects;
- ✓ Quality of content
- ✓ Originality and exemplarity;
- ✓ Lasting impact & follow-up.
- ✓ Europeanness (only for the European Special prize)

### 3. What happened during the EWWR in 2022?

The European Week for Waste Reduction (EWWR) is a leading international campaign aiming to raise awareness about waste prevention. It takes place every year during the last week of November. A variety of participants — public authorities, private companies, schools, civil society, as well as citizens — contribute to the EWWR by spreading the message about waste reduction in their cities and regions.

The 14<sup>th</sup> edition of the EWWR took place between 19 and 27 November 2022. This edition reached interesting results: 16,129 EWWR actions were implemented in 30 countries thanks to the contribution of 36 coordinators.



#### Thematic focus: Circular and Sustainable Textiles

The 14th edition of the European Week for Waste Reduction explored the topic of [Circular and Sustainable Textiles](#), analysing the impact that the textile sector has on our planet and society. It inspired not only citizens as consumers to take action by, for instance, changing their way of using and buying clothes, but also public authorities, private companies and NGOs to be protagonists in the transition to a more circular textile industry by promoting, supporting and guiding new solutions of production, use, disposal, and reuse of the textile.

#### European Week for Waste Reduction 2022 - Map of actions





#### 4. Get to know the stars of the EWWR 2022

##### ► Public administration/organisation category

Winner: Bergische Kostümbörse - Give your costume a 2nd session!

##### **Bergischer Abfallwirtschaftsverband, in Lindlar**

In the Rhineland, people like to celebrate carnival, and the party-loving "Jecken" like to adorn themselves regularly with new costumes. Every year

– in every "Session" as they say in carnival – many people want to get a new model and the old treasures often end up in the attic. Therefore, the Zero Waste Club has set up the "Bergische Kostümbörse" together with local carnival associations. The "Bergische Kostümbörse" consists organisationally on the one hand of an action day and on the other hand of a collection of costumes, which is already possible before the action day. Some just want to give away something that is too good to throw away. Some others might find a great new costume – and all with the positive (side) effect: resource conservation. To attract as many people as possible to the exchange market on the site, there is a carnivalesque supporting program with the local children's royal couples and children's dance groups.



##### **Finalists:**

##### **Eco Fashion Competition**

##### **Lisburn Castlereagh City Council and South Eastern Regional College, in Lisburn**

Lisburn and Castlereagh City Council (LCCC) Officers partnered with South Eastern Regional College (SERC) Staff and tutors to develop a textile waste reduction project to raise awareness of the impact of fast fashion, promote preloved/upcycled clothes and textiles as viable alternatives, and provide free upskilling opportunities to students and members of the community, inspiring and empowering them to upcycle textiles. The project was based around a textile upcycling competition for students based at the SERC Lisburn Campus. Students were tasked with transforming a second-hand textile item into a new item of clothing or accessory. Students were encouraged to look at fashion in a different way and to learn to repair, personalise and upcycle items



from their wardrobe. The project was developed to include education talks and practical workshops, with the final competition entries displayed in the local Art Exhibition Centre and student campus.

Video: [www.youtube.com](http://www.youtube.com)

### **Waste is out of fashion...Let your clothes write their own story**

#### **City of Athens**

The City of Athens, and specifically the Waste and Recycling Dept of City of Athens, organized a 3-day open to the public event under the theme "Waste is out of fashion...Let your clothes write their own story". The event was multi-faceted with actions centered on raising awareness about sustainable resources and textiles waste management. The set of actions stemmed out from tradition-meets-**technology approach**. The visitors' experience was carefully designed through the 3 pillars of the event corresponding to the three basic EWWR keywords Reduce, Reuse, Recycle. All activities were designed to address awareness and learning through hands-on workshops and seminars, participating art installations, shows and technology demonstrations, as well as educational role-playing events, all inspired and guided by the circular and sustainable textile's theme, as well as by a creative re-use viewpoint.



#### **► Business/industry category**

Winner: RE-THEATER

#### **Kecskeméti Katona József Nemzeti Színház, in Kecskemét**

The Katona József National Theatre of Kecskemét initiated an environmental awareness campaign as part of their Corporate Social Responsibility activity. They encourage the reuse of existing sets and costumes during the preparation of new theatre performances. However, new costumes still produce textile waste. To address this issue, one of their female tailors recycled leftover materials from their costume warehouse to create unique theatre relics for the fans such as reticules, backpacks,





knapsacks, and eco-bags. They promoted the importance of recycling, especially in fashion items, and sold these relics through a charity fundraiser. The amount raised was used to support the Actors for Youth Foundation, which operates within their theatre. They also provided tips and tailoring samples to help people create their own reimagined objects from textiles.

Videos: [www.youtube.com](http://www.youtube.com)

#### **Finalists:**

##### **Dressing the Operating Rooms with zero waste and less emissions**

##### **Axioma Solucions Integrals and Serveis de Suport Sanitari S.A., in several hospitals in Catalonia**

The company Axioma provides a circular textile service to hospitals in Catalonia by supplying sterile surgical gowns, drapes, and pajamas for operating rooms, collecting generated textile waste, and reprocessing it for reuse. The service is fully traceable, and the fabric used is local and recycled once it reaches the end of its life. Axioma has reduced textile waste by 3.5kg per surgical intervention and has achieved significant waste savings in five major hospitals in Catalonia, resulting in a total of 10.226 kg of textile waste saved during **the EWWR. Additionally, the use of Axioma's reusable material has reduced the carbon footprint by 54% compared to disposable material.** Axioma aims to raise awareness among professionals and patients about the importance of the environment and health.



Video: [www.youtube.com](http://www.youtube.com)

##### **“Sustainable Fashion challenge” au Musée**

##### **Océanographique, Musée Océanographique Monaco**

The sustainable fashion challenge was a day-long event that took place in collaboration with the National Education and the Mission for the energy transition of Monaco. The event included a range of activities, challenges, and workshops focused on sustainable fashion and textile design. The day began with presentations from industry professionals and influencers, followed by workshops on creating, customising, and upcycling



clothing. Participants were also able to visit pop-up stores featuring Monegasque brands and designers committed to sustainability. The sustainable fashion challenge brought together students, industry professionals, and institutions committed to sustainability in the fashion industry. The event showcased the innovative ways in which sustainable fashion can be achieved and highlighted the need for continued efforts to reduce waste and protect the environment.

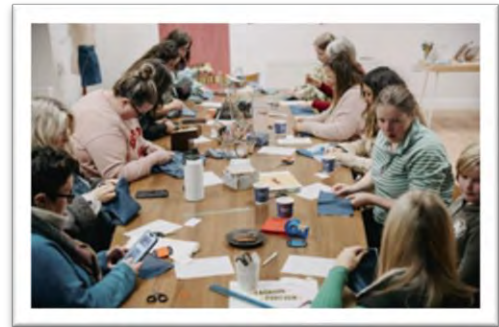
Video: <https://monacoinfo.com>

► **Association/NGO category**

Winner: **Fashion Forever Festival**

**Keep Northern Ireland Beautiful (KNIB)**

KNIB launched the Fashion Forever Festival during European Week for Waste Reduction to encourage people to fall back in love with the clothes and textiles they already have and learn new skills to make clothing last longer. The festival included different activities, all of them around the idea of giving a second life to used textile products. **A workshop for kids to make a bag with used denim fabric called "Create A Sustainable Bag with Titanic Denim", a podcast about fashion's impact on the environment and the benefits of second-hand clothing, a tutorial on how to get to learn how to use a sewing machine by transforming an old T-shirt into a cushion, etc.**



Video: [Fashion Forever Festival – Get to know your sewing machine](#)

**Finalists:**

**Campagna di comunicazione "Hai la stoffa giusta?"**

**Fare ECO, Reggio Calabria**

The association Fare Eco, with the support of the Europe Direct of the Municipality of Reggio Calabria, offered free workshops to promote the European Green Deal and a more sustainable lifestyle in the city. The workshops focused on themes such as reduction, repair, and reuse. As part of this initiative, the association launched a communication campaign called "Do you have the right stuff?" to promote a circular and sustainable textile sector. The campaign included several activities such as workshops for kids to produce fabric piggy banks, talks on vintage, upcycling

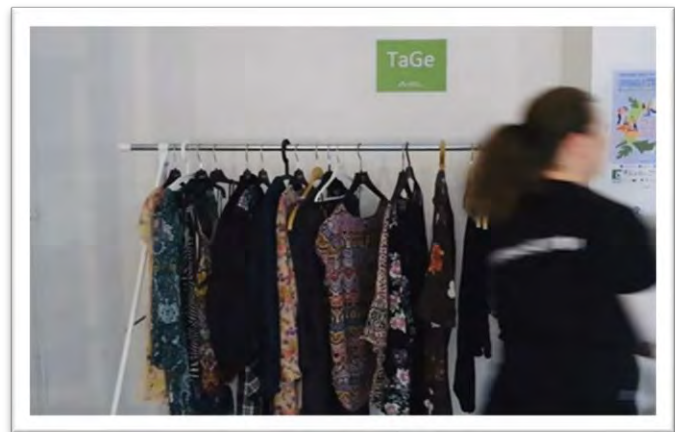


workshops, field visits to textile laboratories, eco-printing workshops, and presentations on the use of washable diapers.

### **Re:textile a way to make a statement!**

#### **Gästrike återvinnare, in Sweden**

The initiative carried out by Gästrike återvinnare included a digital campaign where facts, pictures, good tips, short interviews, and material provided by EWWR were posted daily to give a broad picture of prevention, recycling, and tips on reducing unsustainable consumption of clothes. The campaign aimed to attract people of different ages and social groups, and they carried out several interviews focused on implementing a **“TakeandGive” (TaGe) system in the workplace**. Additionally, they organised visits to a sewing café and an aid organisation that receives and sells used clothes and shoes. The initiative also collaborated with an upper secondary class in the third year of the aesthetic program to organise a lesson on circular and sustainable clothes, and to create posters with slogans and sculptures using textiles.



### **► Educational establishment category**

**Winner: Acoustic Panels from recycled material**

#### **St. George British International School, in Leioa**

The students at **St. George’s British International School** collected old towels and scraps of material to fill in and cover the acoustic panels in the canteen. The students conducted an analysis to determine which area of the school was the most problematic, and it was determined that the canteen was the area that could generate the most noise. Once the area of operation was determined, they investigated possible reusable materials for soundproofing. Textiles were found to have a high capacity to minimise noise, including towels.





## Finalists:

### Mar de Peces

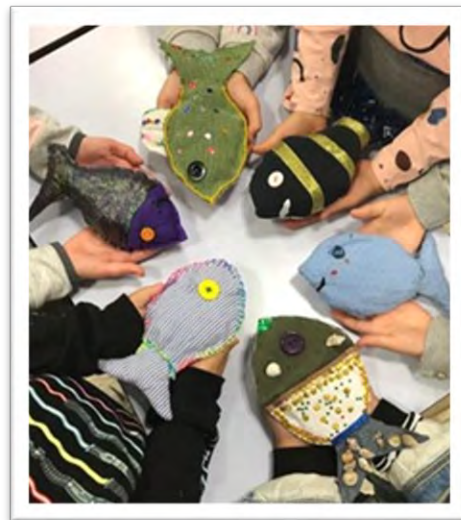
#### CP Gaspar Melchor de Jovellanos, in Gijón

Under the title “Mar de peces” (A sea full of fish), the original idea of this project was to eliminate plastics from the students’ snacks, aiming for a zero waste playground.

Firstly, as an environmental activity, a litter clean-up was organised on the beach with the aim of raising awareness among students and their parents of the problem of marine litter pollution, especially plastics. Later, the school became a sea to which each child brought a fish made with their families, with recycled fabrics, thus linking it to the topic of this year’s edition. When they bring a piece of plastic in their snack, it ends up in their classroom’s school of fish, to

raise awareness of marine litter. With the leftover fabrics, the pupils, divided into classes, made Christmas decorations for the school Christmas tree. They even gave the fabrics a new life, using them to make the feathers and the body of the Dove of Peace.

Video: [www.youtube.com](http://www.youtube.com)



## ÖKO DIVATHÉT-ECO FASHION WEEK

### Kétegyházi Márki Sándor Elementary School, in Kétegyháza

The ECO Fashion Week in Kétegyháza (South-East Hungary) was organised for the third time in 2022, and it has quickly become an awaited and successful annual program. The ECO Fashion Week is a five-day-long program designed for 12- to 18-year-old students. The program aimed to raise awareness and sensitise about the impact of fashion on the environment, promote the reuse of clothes, and eliminate negative attitudes towards second-hand clothing. The program included a range of activities, such as demonstrating the harmful effects of the clothing industry, finding and learning about solutions, experiential pedagogy, special events promoting reusing second-hand clothes, D.I.Y. workshops, textile dyeing, factory visits, and more.

Video: [www.youtube.com](http://www.youtube.com)



► **Citizens category**

Winner: Repair Café Talheim

**District Office Heilbronn, waste management division in cooperation with the Citizens and LebensWerkstatt Talheim, in Talheim**

Repair-Cafés are voluntary meet-ups, in which the participants can repair broken things on their own or together with others. That way, committed citizens can take a stand against careless disposal in our society and conserve valuable natural and human resources, as it allows for longer usage of goods. With the start of the EWWR, the focus in November 2023 of the Repair Café of Talheim was on textiles. The peculiar aspect of this Repair Café is the collaboration with the LebensWerkstatt Talheim, which is a workshop where disabled people can find jobs in the region. The Repair-Café has also become a model project. Since its establishment, many other repair cafés have come to be, establishing a network of different Repair-Cafés in the region in which everyone can support each other and help each other out.



**Finalists:**

**Dou-te se vieres buscar! (I give it to you if you come to fetch!)**

**Raquel Cardoso, in Porto**

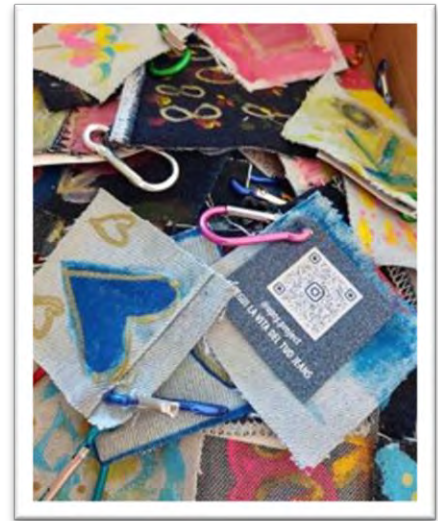
The community Dou-te se vieres buscar! counts on 17,000 members, to implement environmental and social activities. They receive textiles, furniture, food and actual human support to contribute to promote social actions. For the EWWR, they launched the “Bingo do Membro”, translated means “Member’s Bingo”. They created a bingo

card with 18 numbers. Each number had a specific sentence on recycling, upcycling, and sustainability. They posted 2 numbers a day. To win, the members of the group had to demonstrate what the sentence was saying. Thus, if the sentence was “I recycle”, the members had to comment saying they recycle and post a picture to prove it and so on. The prize was different for each number, for instance a voucher for doing shopping in a market.



**Francesca Passeri, in Parma**

Impact, responsibility, creativity. These are the three key words that identify the action that the fashion upcycler Francesca Passeri organised in Parma. The action on textile circularity was supported by various schools and targets, middle schools, vocational training institutions, high schools, and professional technical institutes. The action started from a challenge: students were called to collect second-hand garments in denim fabric, one the materials that generates more environmental impacts according to the data related to mass-production and fast fashion trends. Francesca Passeri wanted to work both on environmental and social responsibility, considering her strong commitment as promoter of the GoodClothesFairPay campaign of Fashion Revolution Italy. She involved a young local artist, Sebastiano Furlotti, who is familiar with the use of fabric pieces to build tapestries-works. **In fact, all the collected garments have been used by him, designed, and reassembled in a unique piece of art.** The piece has been presented for the first time during the EWWR Italian press conference at Ecomondo: **Francesca Passeri showed Sebastiano's dynamic puzzle of ideas, made by denim materials, that composes the face of a young non-EU worker, a symbol of child labor.**



► **European Special Prize**

Winner: Eurotextil circular

**Euroregion Pyrenees Mediterranean in Spain and France**

The goal of the Eurotextil Circular project was to analyse and search for new lines of work within the textile reuse and recycling sector. During the project's implementation period, a market study was carried out on textile fiber recycling, a market study on textile reuse, an analysis of the importance of the recycling/reuse sector in generating jobs for vulnerable groups and the role of social entities in textile scraps.

During EWWR these actions were taken:





- Common project presentation video
- Common action in each region: clothing pile and prevention measures on the same day

### **The best action for the EWWR audience**

Once again, the participants to the EWWR Awards Ceremony had the opportunity to vote their favorite action among the 15 finalists announced. Both the audience presented at the ceremony, as well as those online, received a link to Slido.com to select their preferences.

The participants could make up their mind thanks to the descriptions published in the previous weeks on EWWR website and social media, and after watching to the video presentations made by the representatives of the actions. For this reason, the winner of the European Special Prize could not participate in this award, since the action was revealed just at the end of the Ceremony.

Almost 3 000 people expressed their preference selecting [Mar de Peces](#), implemented by CP Gaspar Melchor de Jovellanos in Gijón, as the best action for the EWWR audience. The EWWR Secretariat will plant a tree in an area experiencing the dangerous phenomenon of desertification, named after the action developer.

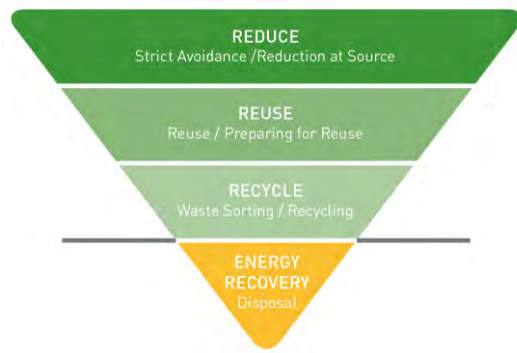
## **5. What is the role of the EWWR in the drive towards waste reduction?**

### **Our message: 3Rs and a clean-up**

The actions implemented during the EWWR address the "3Rs": Reducing waste, Reusing products, and Recycling materials. The "3Rs" (in that order) represent the options that the EWWR recommends consumers and decision-makers consider first in order to reduce waste, in line with the waste hierarchy (see figure below). In fact, one of the most powerful slogans of the EWWR is that:

**'The best waste is the one that is not produced!'**

Reducing means using fewer resources in the first place and includes strict avoidance, as well as reduction at source. The second-best option is to reuse products, including preparing products for reuse. The third priority, and last waste management option supported by the EWWR, is materials recycling.



Aside from these, the EWWR also welcomes a fourth type of actions, namely clean-ups of different public spaces and ecosystems. With this type of actions, participants contribute to solving the littering problem and also raise awareness about the amount of waste we produce.

### The thematic focus of the 2023 edition

The Awards Ceremony was the occasion to announce the thematic focus of the next edition.

The European Week for Waste Reduction will focus on packaging for the second time in its history (the first time was during the 2016 edition). This is a very active moment in terms of regulations and important changes that are being implemented at European and national levels to push forward a circular economy and to promote waste prevention in the packaging sector.

The choice of this thematic focus follows the recently published [proposal of the European Commission on Packaging](#), which regulates the use of packaging and pushes forward the reduction and reuse of materials.





Why packaging? Taking some numbers from the [proposal of the European Commission on Packaging](#), this waste stream is one of the main users of virgin materials and accounts for 36 % of municipal solid waste. Packaging increased in recent years faster than the gross national income, which leads to soaring CO<sub>2</sub>- and other emissions, and the overexploitation of natural resources, biodiversity loss, and pollution. Data from Eurostat shows **the increased use of packaging that it's designed in a way that inhibits recycling**. Furthermore, the increase in e-commerce markets generates more and more packaging that is often unnecessary and could be prevented. The EWWR campaign will do its best to inspire actions to prevent the use of packaging and to encourage the reuse of materials.

Learn more on packaging [on our website](#).

## 6. The EWWR Steering Committee

Having started off as a LIFE project financed by the European Commission in 2009, the EWWR has been led by the EWWR Steering Committee (ESC) since July 2017. The ESC works to coordinate the EWWR and to disseminate and promote the project. The 14 members of the ESC (see their names below) finance the coordination of the EWWR and take the key decisions regarding the campaign. For instance, they decide on the location of the EWWR awards ceremony, which takes place every year in May or June, on the annual thematic focus, and on the communication strategy.



## The members of the EWWR Steering Committee 2022

	<p>ACR+, the Association of Cities and Regions for sustainable Resource management, is an international network of cities and regions that share the aim of promoting smart resource consumption and sustainable waste management through prevention at source, reuse, and recycling. ACR+ aims to develop public authorities' <b>expertise and skills related to</b> waste, product, and resource policies, to encourage practical action in waste management and sustainable consumption, and to promote cooperation and partnership to develop eco-efficient solutions. ACR+ acts as the EWWR European Coordinator.</p>
	<p>ADEME is active in the implementation of public policies in the areas of the environment, energy, and sustainable development. ADEME provides expertise and advisory services to businesses, local authorities and communities, government bodies and the public at large, to enable them to establish and consolidate their environmental actions. As part of this work, the agency helps finance projects, from research to implementation, in its areas of action.</p>
	<p>AI CA, the International Association for Environmental Communication (Italy), is a cultural project that aims to understand, study, and promote international environmental communication actions. It creates connections between different actors - institutions, associations, and businesses - at different levels to encourage them to exchange best practices in implementing environmental policies.</p>
	<p>ARC, the Catalan Waste Agency (Catalonia, Spain), is the public entity in charge of the integrated management of municipal, industrial, healthcare, and agricultural waste in Catalonia. The objectives of ARC include the promotion of waste prevention and selective waste collection and stimulating and advising on valorisation, reuse, and recycling, among others.</p>
	<p>The Department of Waste and Environmental Education of the Government of the Balearic Islands (Spain) exercises responsibility for waste management and prevention, waste legislation, subsidies to promote the circular economy, promotion of environmental sustainability in public and private entities, environmental education and information, and environmental participation and volunteering.</p>
	<p>Bruxelles Environnement – Leefmilieu Brussel (Belgium) is the public administration for the environment and energy in the Brussels-Capital Region in charge of all environmental issues. The institution elaborates and implements the Brussels-Capital resources and waste management plan, aiming to reduce waste production and to sustainably manage the natural resources consumed and the waste produced. It has almost 20 years of practical experience in the area of recycling, reuse, and repair.</p>
	<p>The EIT Circular Economy Community consists of five Knowledge and Innovation Communities – or “KICs” – namely EIT RawMaterials, EIT Climate-KIC, EIT Food, EIT Manufacturing and EIT Urban Mobility. The KICs carry out activities that cover the entire innovation chain: training and education programmes, reinforcing the journey from research to market, innovation projects, as well as business incubators and accelerators. Through the KICs, the European Institute of Innovation and Technology (EIT) strengthens cooperation among businesses (including SMEs), higher education institutions and</p>



	research organisations, forms dynamic pan-European partnerships, and creates favourable environments for creative thought processes and innovations to flourish.
 <p><b>eastern - midlands waste region</b></p>	The Eastern-Midlands Waste Region (EMWR) is one of Ireland's three waste management regions. The EMWR spans an area equal to one fifth the total area of the country and serves approximately half the national population, or over 2.2 million people. The framework for the prevention and management of waste is set out in the Waste Management Plan, a statutory document underpinned by national and EU waste legislation. The responsibility for implementing the Plan in this region is the Eastern-Midlands Waste <b>Regional Office (EMWRO) and the region's constituent</b> local authorities.
 <p><b>European Committee of the Regions</b></p>	The European Committee of the Regions (CoR) is the voice of regions and cities in the European Union (EU). It represents local and regional authorities across the European Union and advises on new laws that have an impact on regions and cities (70% of all EU legislation). The CoR is a political assembly composed of 350 members and 350 alternates from all EU countries (grouped by political party and headed by the President) who have been elected at local or regional level (for example as Mayors or Presidents of a region).
 <p><b>European Commission</b></p>	The Directorate-General for Environment is the European Commission department responsible for EU policy on the environment. It aims to protect, preserve and improve the environment for present and future generations, proposing and implementing policies that ensure a high level of environmental protection and preserve the quality of life of EU citizens. It also makes sure that Member States apply EU environmental law correctly and represents the European Union in environmental matters at international meetings.
 <p><b>lipor</b></p>	Intermunicipal Waste Management of Greater Porto in Portugal (LIPOR) is responsible for the management, recovery and treatment of the Municipal Waste produced in the eight associated municipalities: Espinho, Gondomar, Maia, Matosinhos, Porto, Póvoa de Varzim, Valongo and Vila do Conde. Lipor was founded in 1982 as a Municipalities Association and it has implemented an integrated waste management, recovered, developed and built infrastructures and organised awareness campaigns for the population. Every year, LIPOR treats about 500,000 tonnes of municipal waste - MW - that are produced by about one million inhabitants.
 <p><b>Gouvernement Princier</b> PRINCIPAUTÉ DE MONACO Direction de l'Environnement</p>	The Environmental Department of the Principality of Monaco assists in developing and implementing Government policy on sustainable development and the environment. It coordinates sustainable development initiatives in the Principality by establishing cross-cutting relationships with the various stakeholders involved and raises awareness on environmental issues. On behalf of the Principality, the department also contributes to the work of international organisations in its area of responsibility.
 <p><b>VKU</b> VERBAND KOMMUNALER UNTERNEHMEN e.V.</p>	The German Association of Local Utilities (VKU) is the national association of municipally determined infrastructure undertakings and economic enterprises. These are companies that provide services of general interest in Germany within the framework of local self-government. The 1,450 member companies organized within the VKU are primarily active in the fields of energy supply, water supply and sewage, waste management, municipal cleaning, and telecommunications.
 <p><b>WASTESERV</b> CREATING RESOURCES FROM WASTE</p>	Wasteserv is responsible for organizing, managing, and operating integrated systems for waste management including minimisation, collection, transport, sorting, reuse, utilisation, recycling, treatment and disposal of solid and hazardous waste. The company also

	coordinates the export of waste to destinations outside the Maltese islands. The ultimate aim of Wasteserv is to encourage people to make waste management an integral lifestyle practice. The company believes that established objectives will allow it to reach its intended aim.
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## ANNEX 1

### EWWR actions nominated for the EWWR Awards

Public administration and organisation			
Country/Region	Coordinator	Action Developer	Name of Action
Sweden	Avfall Sverige	City of Gothenburg, the department Sustainable Waste and water	The Patch Center, Lappcentralen (Swedish)
Slovenia	Chamber of Public Utilities of Slovenia, Chamber of Commerce and Industry	Komunala Kranj d.o.o. (utility company) in a collaboration with a social business Fundacija Vincenca Drakslerja	A patchwork of events
Spain	Ihobe	Laboratorium Museoa (Municipality of Bergara)	The Laboratorium Museum and the circular economy
Malta	WasteServ	Kalkara Local Council	Kalkara Clothing Pick or Drop Centre
Germany	VKU e.V	Bergischer Abfallwirtschaftsverband	"Bergische Kostümbörse - Give your costume a 2nd session!"
Spain	Pilar Montero Collado	Consorcio Medioambiente y Aguas Provincia de Cáceres - MásMedio	Tenemos Tela de Conciencia
Portugal	Autonomous Region of the Azores	Junta de Freguesia da Piedade	"Oficina de Natal" (Christmas Workshop)
Spain	Agència de Residus de Catalunya	Germans Trias i Pujol University Hospital, Hotel Services Department.	Project "Conversion of Damaged Sheets"

Spain	Govern de les Illes Balears	Consell de Mallorca	14 Talleres (transformar una camiseta y el ciclo de la ropa)
Spain	Comunidad de Madrid	HOSPITAL DE GUADARRAMA	REUTILIZAR TELAS PARA REGALOS
Turkey	Marmara Municipalities Union (MMU)	Sakarya Metropolitan Municipality	Reuse clothes, renew nature!
Portugal	Direção Regional do Ambiente e Alterações Climáticas	Câmara Municipal de Câmara de Lobos	(Re)trends – Because yesterday's fashion is in today!
Portugal	Direção Regional do Ambiente e Alterações Climáticas (DRAAC)	Direção Regional do Ambiente e Alterações Climáticas	Projeto "AconXego"- Naninhas do Bem Madeira
Estonia	Ministry of the Environment of Estonia	Tallinna Strateegiakeskus	Environmental education program for children
Italy	AICA	University of Pavia (GLOBEC and OSA offices)	SERRiously Sustainable
Greece	EOAN	City of Athens	Waste is out of fashion...Let your clothes write their own story
United Kingdom	WRAP NI	Lisburn Castlereagh City Council/South Eastern Regional College (SERC)	Eco Fashion Competition
Italy	Federconsumatori Lazio APS	Rete dei Comuni Sostenibili e il Comune di Capannori	Rete dei Comuni Sostenibili
Monaco	Direction de l'Environnement du Gouvernement Princier de Monaco	Government Communication Department	Communication coordination and production of visual, audiovisual and press contents.
Spain	COGERSA-Asturias	Ayuntamiento de Tapia de Casariego	Tapia ERRE QUE ERRE
Spain	Dirección de Cambio Climático y Educación Ambiental, Departamento de Agricultura, Ganadería y Medio Ambiente, Gobierno de Aragón.	Ayuntamiento de Utebo	¿Qué pasa con tu ropa cuando ya no la usas?

Portugal	Portuguese Environment Agency	Portuguese Environment Agency	T(R)oca a Re-usar (Exchange to reuse)
Greece	Hellenic Recycling Agency - EOAN	Directorate of Secondary Education (DDE) regional unit of LARISSA	I CARE too... I am RECYCLING now TEXTILES & SHOES!
Greece	Hellenic Recycling Agency - EOAN	DEDISA SA	“Chania welcomes the sustainable fashion”
Portugal	LIPOR - Municipalities Association for Sustainable Waste Management of Greater Porto	Municipality of Gondomar	“Swap Market
France	ADEME	Centre Hospitalier de Nontron	Défilé Récup’

Business/Industry			
Country/Region	Coordinator	Action Developer	Name of Action
Slovenia	Chamber of Public Utilities of Slovenia, Chamber of Commerce and Industry	Vzajemna zdravstvena zavarovalnica d.v.z. (Mutual Health Insurance company)	What is old is not to be trifled with
Spain	Ihobe	NEUK	NEUK
Malta	WasteServ	PARASCANDALO	Fashionable garments made from repurposed fabrics
Germany	VKU e.V.	EDG Entsorgung Dortmund GmbH	Rediscovering old clothes: an action week on the theme of textiles for people of all ages
Hungary	ÉMI Non-profit Llc.	Barbara Sárdi	RE-THEATER
Hungary	ÉMI Non-profit Llc.	MiReHu Nonprofit Ltd.	Take off/Put on the textile – community upcycling programme for reusing the textiles and furniture
Monaco	Direction de l’Environnement du	Inès Bensalah et Serge Gobbi	“sustainable Fashion challenge” au Musée Océanographique



	Gouvernement Princier de Monaco		
Monaco	Direction de l'Environnement du Gouvernement Princier de Monaco	Société Monégasque d'Assainissement	Chasse au Tr3soR (Scavenger's Hunt)
Turkey	Marmara Municipalities Union (MMU)	Hilton Bursa Convention Center and SPA	Hilton Bursa Recycle of Textile
Estonia	Ministry of the Environment of Estonia	Humana Sorteerimiskeskus OÜ	Prügi on moest väljas
Spain	Agència de Residus de Catalunya	Axioma Solucions Integrals i Serveis de Suport Sanitari S.A.	Dressing the Operating Rooms with zero waste and less emissions
Italy	AICA	Rete Cauto	ALL YOU CAN GIVE
Spain	COGERSA-Asturias	Bar La Corrada	PubQuiz de los Residuos
Spain	Dirección General de Cambio Climático y Educación Ambiental, Departamento de Agricultura, Ganadería y Medio Ambiente del Gobierno de Aragón.	Alcampo	New life Alcampo
Portugal	LIPOR - Municipalities Association for Sustainable Waste Management of Greater Porto	MAR Shopping Matosinhos / Ingka Centres Portugal, S.A.	Transform the clothes you don't use anymore into smiles
France	ADEME	MGEN en partenariat avec la CASDEN, la DGEE (ministère de l'Education Polynésien) et Fondation FACE Polynésie, les banques : banque de Polynésie et SOCREDO	Les boites vertes et solidair'ess

Association/NGO			
Country/Region	Coordinator	Action Developer	Name of Action
Sweden	Avfall Sverige	Gästrike återvinnare	Re:textile a way to make a statement!
Slovenia	Chamber of Public Utilities of Slovenia, Chamber of Commerce and Industry	Mladinski svet Grosuplje (The Grosuplje Youth Council is an association of youth associations and organizations organized at the level of the municipality of Grosuplje)	Exchange x pop-up
Spain	Ihobe	Espacio Open	Vintage Event Bilbao
Malta	WasteServ	FAA – Flimkien għal Ambjent Aħjar	From Wardrobe to Creative Use
Germany	VKU e.V.	Jutta Eickelpasch (Verbraucherzentrale Kamen)	Fastfashion /Jeans
Spain	Agència de Residus de Catalunya	Grup d'Esplai Blanquerna	FilAmunt! Creem moda sostenible amb roba usada (Thread-up! Let's create sustainable fashion with used clothes)
Monaco	Direction de l'Environnement du Gouvernement Princier de Monaco	Entreparents	Pre-loved clothes sale
Turkey	Marmara Municipalities Union (MMU)	Nilüfer City Council	Book Workshop of Retirees Council
Belgium	Leefmilieu Brussel – Bruxelles Environnement	Robin Hook	Atelier parent-enfant autour du trajet d'un vêtement de son dessin jusqu'à sa livraison. (Parent-child workshop on the journey of a garment from its design to its delivery.)

Italy	AICA	Fare ECO	Campagna di comunicazione “Hai la stoffa giusta?”
United Kingdom	WRAP NI	Keep Northern Ireland Beautiful (KNIB)	Fashion Forever Festival
Spain	COGERSA-Asturias	CUANTAYÁ	Recircula en Cuantayá
Spain	Dirección de Cambio Climático y Educación Ambiental, Departamento de Agricultura, Ganadería y Medio Ambiente del Gobierno de Aragón	ANSAR (Asociación Naturalista de Aragón)	Nature without garbage. Defend your health
Portugal	Portuguese Environment Agency	Laboratório da Paisagem   Landscape Lab	Moda Circular – Têxteis circulares e sustentáveis. O lixo está fora de moda.   Circular Fashion – Circular and sustainable textiles. Trash is out of fashion.
Portugal	LIPOR - Municipalities Association for Sustainable Waste Management of Greater Porto	Albergues do Porto	Workshop “Repara na Cozinha” – como cuidar dos eletrodomésticos
France	ADEME	PATORAY	SPECTACLE DE DANSES ET DE MUSIQUES YEMANJA MANMANDLO
France	ADEME	Pacifiscan	Publication de l'application PACIFISCAN

Educational Establishment			
Country/Region	Coordinator	Action Developer	Name of Action
Portugal	Ambisousa	Jardim de Infância de Estrebuela (Estrebuela Kindergarten)	Manta de Retalhos (Patchwork)

Slovenia	Chamber of Public Utilities of Slovenia, Chamber of Commerce and Industry	SIC Ljubljana, Strokovni izobraževalni center Ljubljana (Technical Education Centre Ljubljana)	Clothes exchange: "Be eco and change your clothes"
Spain	Ihobe	St. George British International School	Acoustic Panels from recycled material
Malta	WasteServ	St Nicholas College Dingli Secondary School	Unravel your sweater
Germany	VKU e.V.	Goerdeler-Gymnasium Paderborn	European Week for Waste Reduction", Activities at Goerdeler-Gymnasium Paderborn
Portugal	Autonomous Region of the Azores	Colégio "O Castanheiro"	Têxteis circulares: decoração de Natal (Circular textiles: Christmas decoration)
Spain	Agència de Residus de Catalunya	Municipal Nursery El Petit Montgrí	"Knit Banners Made Out of 2nd Hand Garments"
Hungary	ÉMI Nonprofit Ltd.	Erika Csákvölgyi (Kétegyházi Márki Sándor Elementary School)	ÖKO DIVATHÉT-ECO FASHION WEEK
Spain	Govern de les Illes Balears	IES sa Blanca Dona	Second hand is the new organic
Turkey	Marmara Municipalities Union (MMU)	Şerife Münevver AYDUL	Create Your Own Cycle
Estonia	Ministry of the Environment of Estonia	Rakvere Rohuaia Kindergarten	When you know more, you waste less!
Estonia	Ministry of the Environment of Estonia	Tallinna Kivimurru Kindergarten (Tallinna Kivimurru Lasteaed)	Kivimurru, Recycle textiles!
Italy	AICA	Istituto Comprensivo Milani Terracina - Scuola Secondaria di I grado	Rifiuti alla moda? No, grazie!



Spain	COGERSA-Asturias	CP Gaspar Melchor de Jovellanos	Mar de Peces
Spain	Dirección de Cambio Climático y Educación Ambiental, Departamento de Agricultura, Ganadería y Medio Ambiente, Gobierno de Aragón	Institute of Secondary Education Avempace	Moda Avempace (Avempace Fashion)
Greece	Hellenic Recycling Agency - EOAN	Scuola Italiana di Atene (ITALIAN SCHOOL OF ATHENS)	ECO GIFTS...BETWEEN US AND TO THE ENVIRONMENT
Greece	Hellenic Recycling Agency - EOAN	Environmental Team of the 3rd Experimental High School of Komotini	Second hand Bazaar and Textile Recycling
Portugal	LIPOR - Municipalities Association for Sustainable Waste Management of Greater Porto	Escola Superior de Enfermagem do Porto (Nursing School of Porto)	Feira: Vestir(de)Novo (In English, it means Dress Again Market)
France	ADEME	Collège Louis Juvet 87300	Collecte de textile et lien social

Citizen(s)			
Country/Region	Coordinator	Action Developer	Name of Action
Slovenia	Chamber of Public Utilities of Slovenia, Chamber of Commerce, and Industry	Zoja Muhič (student working on her diploma thesis)	Plastic is textile is clothing; clothing is textile is plastic
Malta	WasteServ	Ciangura Family	Hands-on 3R's
Germany	VKU e.V.	District Office Heilbronn, waste management division in cooperation with the Citizens and LebensWerkstatt Talheim	Repair Café Talheim
Hungary	ÉMI Non-profit Llc.	Ildikó Bozókiné Szabó	Linen Outlaws Climate Elves (Vászon betyárok Klímanócskák)

Italy	AICA	Francesca Passeri	UPSY-Unique planet Sustainable Young
Spain	COGERSA-Asturias	Sara Fernández	Da-y una vuelta
Portugal	LIPOR - Municipalities Association for Sustainable Waste Management of Greater Porto	Raquel Cardoso	Dou-te se vieres buscar! (I give it to you if you come to fetch!)
The Netherlands	ACR+	Zero Waste Nederland and MaatschapWij (represented by Elisah Pals and Nadine Maarhuis)	Buy nothing new for one year – challenge (Koop een jaar niks nieuws)

European Special Prize			
Country/Region	Coordinator	Action Developer	Name of Action
Slovenia	Chamber of Public Utilities of Slovenia, Chamber of Commerce and Industry	Petra Jurše Kupper	(Let's light our lights.) The longest chain of flags of heart's desires, peace and friendship
Germany	VKU e.V.	Representation of the Federal State of Low Saxony in cooperation with the Institute of Architecture Related Art (IAK) of the Department of Architecture at the TU Brunswick with German and International Students	Let it grow // Students design for tomorrow
France and Spain	Govern de les Illes Balears + Agència de Residus Catalunya	Euroregion Pyrenees Mediterranean	Eurotextil circular

**Contacts:**

ACR+ — EWWR Secretariat

Serena Lisai: [sli@acrplus.org](mailto:sli@acrplus.org)

Virginia Amate Padilla: [vap@acrplus.org](mailto:vap@acrplus.org)

General email: [contact@ewwr.eu](mailto:contact@ewwr.eu)

[www.ewwr.eu](http://www.ewwr.eu)

