



AGENDA

Clusters as Drivers of Region Transition from Linear to Circular Economy

14-15 May 2025

Day 1 – Wednesday, 14 May 2025

Location: Parc Bit, Carrer Laura Bassi, 1, Nord, 07121 Palma, Illes Balears

Time: Local time, Central European Time

08:45	Transportation from City Center to Parc Bit Pick-up locations 1. City Center (TBD) 2. Gabriel Roca Avenue (TBD)
09:30 - 10:00	Registration and Coffee
10:00-10:15	Clusters Meet Regions - Opening Session: <ul style="list-style-type: none"> • Antoni Costa Costa, Regional Ministry of Economy, Finance and Innovation of the Government of the Balearic Islands • Marta Batalla Masana, Policy Officer of “Industrial Forum, Alliances, Clusters” unit, DG Grow, European Commission
10:15 – 11:00	Setting the Scene: Regional Priorities – presentation of the Input Paper for Balaric Islands <ul style="list-style-type: none"> • Dr. Jan-Philipp Kramer, Head of EU Services, Prognos
11:00 – 12:00	Panel I: “Circularity as a Regional Growth Strategy” <ul style="list-style-type: none"> • Moderator: Antonio Novo, President, iDIA cluster and European Cluster Alliance Panel Description This session will explore how circular economy policies and strategies contribute to regional competitiveness and innovation. Experts will discuss policy frameworks, incentives, and governance

	<p>models that help clusters transition towards circularity while fostering sustainable economic development. The session will provide insights into how policymakers and regional authorities are embedding circular economy principles into industrial policies</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Representative from DG REGIO (tbc) • Toni Riera, Impulsa Balears Foundation – Coordinator of sustainability agreement of the Balearic Islands Government. • Diego Viu, General Director of Circular Economy, Energy Transition and Climate Change. • Sebastián González, General Director of Innovation and Digital Transformation of the Balearic Islands
12:00 – 13:00	<p>Panel II: “Industry-Led Circular Innovation: Challenges & Successes”</p> <ul style="list-style-type: none"> • Moderator: Antonio Novo, President, iDIA cluster and European Cluster Alliance <p>Panel Description: This session will shift the focus from policy to industry-driven circular initiatives, showcasing how key sectors are integrating circular economy principles into their business models. Experts from healthcare, hospitality, and the nautical sector will share their challenges, achievements, and lessons learned in circularity adoption. The discussion will highlight practical approaches, business models, and collaborative projects that demonstrate circular economy principles in action.</p> <p>Panellist</p> <ul style="list-style-type: none"> • Zer0 Emissions Health 2030 (tbc) • Clean Industrial Deal (tbc) • Garden Hotels (tbc) • Maria Garcia, Ocean Ecostructures – Onshore director
13:00 – 14:30	<p>Networking lunch</p>
14:30 – 15:00	<p>Success stories of Balearic Islands Enterprises</p> <ul style="list-style-type: none"> • Miquel Molina, Bitagua - Wireless DNA Group - AioT product engineer • Dolores Ordóñez, AnySolution - Managing director • Lucía Mingot, Astilleros de Mallorca – Head of quality, innovation and sustainability
15:00 – 16:00	<p>Panel III – Green infrastructures</p> <p>Moderator: Zara Pons, Cluster manager of Biotechnology and biomedicine cluster of the Balearic Islands</p> <p>Panel Description Sustainable and green infrastructures—such as hospitals, hotels, cities, and other urban developments—are key to enhancing</p>

	<p>regional ecosystems by integrating environmentally friendly solutions into their design and operation. They contribute to climate resilience, energy efficiency, and resource optimization while improving the quality of life for communities.</p> <p>The session will explore how sustainable infrastructures can drive regional transformation, focusing on urban regeneration strategies, water use optimization, ecological connectivity, and sustainable mobility models. Experts from policy, industry, and urban planning will share insights on best practices and innovative approaches for building resilient, smart, and sustainable infrastructures.</p> <p>Panellists:</p> <ul style="list-style-type: none"> ● Beatriz Piñeiro Largo, Representative of Xunta de Galicia ● Miguel Galmés, Representative of ROBINSON-TUI Group ● Antoni Llabrés, Municipal technician for environment – ARV european project ● Mar Vera Vives, Head of Expansion & Sustainable Development – Alcudiamar
16:00 – 17:00	<p>Panel IV - Funding opportunities Moderator: Marta Pons, Cluster manager of Clúster de Transició Ecològica de les Illes Balears (TEIB)</p> <p>Panel description: This session will explore how clusters can effectively access and leverage European funding through key programs supporting innovation, sustainability, and cross-border cooperation. Experts will share their experiences in securing and managing funding, discussing challenges, success stories, and best practices. The session will focus on strategies to align cluster initiatives with EU priorities, the impact of different funding mechanisms, and examples of collaborative projects driving regional and industrial transformation. The discussion aims to inspire new collaborations and enhance the competitiveness of clusters in the green and digital transition.</p> <p>Panellists:</p> <ul style="list-style-type: none"> ● Pau Cortés (Sampol), Representative of Platoon Project (H2020) ● Xavier Bernard (Euroregió), Representative of CESAM Project (I3). ● Crossborder cooperation through Interreg (TBD) ● Representative of EU Commission on Horizon Europe opportunities for clusters. (TBD)
17:00 – 17:15	Wrap-up of the day
17:15 – 18:15	Matchmaking & Networking drinks
18:15-18:45	Transportation back to City Center

Day 2 – Thursday, 15 May 2025

Location: Parc Bit, Carrer Laura Bassi, 1, Nord, 07121 Palma, Illes Balears

Time: Local time, Central European Time

08:30 – 09:00	Transportation from City Center to ParcBit
09:00 – 10:00	Matchmaking
	Parallel programme on location Departure by bus to one of the two site visits (please choose during registration).
10:00 – 12:00	Programme SITE
Visit 1 - Sustainable Waste management	
TIRME	The Centre for Environmental Information and Education (CIEA in its Spanish initials) welcomes everyone interested in learning at first-hand about the island's urban waste management system, which is based on reducing and reusing all waste in order to make Mallorca a sustainable and circular island.
ADALMO	Adalmo is a Mallorcan company dedicated to comprehensive waste management since 1967, aiming to contribute to sustainable development in the Balearic Islands.
Visit 2 – Circularity in hospitality sector	
ASTILLEROS DE MALLORCA	Astilleros de Palma is founded, located in La Pedrera, in part of what is now the Paseo Marítimo. The first boats constructed, for the local fleet, are made of wood. Astilleros de Mallorca, S.A. has been approved by ISO 14001:2015 Environmental Management System Standard.
FUNDACIÓ DEIXALLES	Founded in 1986, this non-profit organization has become over the years a key player in the socio-occupational integration of individuals at risk of exclusion and environmental improvement through, among others, its waste recovery and treatment program. Solidarity economy and sustainability are its core values.
12.00 - 12:30	Transportation back to City Center