



is a European project financed by the LIFE Program and born under the coordination of the Euroregion Pyrenees Mediterranean (EPM) with the aim of raising awareness in the tourism sector about saving and reusing water

The partners are here to promote actions and carry out communication campaigns and collaborations between the supply sector, that is, companies that present advanced solutions in the water sector, and end users, as well as public entities and other representatives of the Tourism sector.



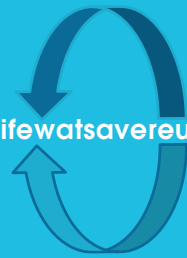
**3 YEARS DURATION OF THE PROJECT:**  
**BEGINS ON SEPTEMBER 1, 2020 AND WILL END ON OCTOBER 31, 2023:**

CONTACT INFORMATION

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## Main goal

The main objective of WAT'SAVEREUSE is to highlight the benefits of saving and reusing water, as well as the opportunities that can be provided for the tourism sector, the implementation of initiatives that promote a circular economy model based on the reduction of consumption of water.

## To achieve this, the following actions will be carried out:

Carrying out awareness campaigns to save and reduce the overall consumption of water by tourists during their stay in hotels.



Sensitize the tourism industry about the reuse of water and encourage it to implement at least 5 solutions that make it possible.

Strengthen collaboration between public administrations and value chain operators to reduce global freshwater consumption.



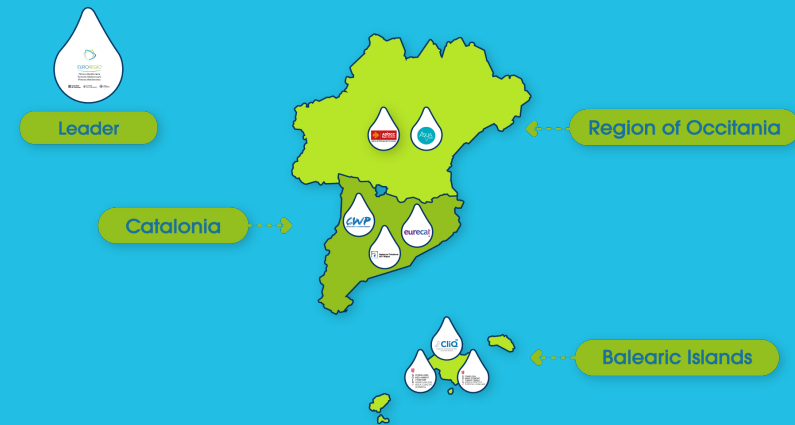
## Investment

The project has a total budget of 1,587,985 euros. Of this amount, the European Union contributes 55%, and the rest will be co-financed by the contributions of each of the partners.

## What actions will be carried out?

1. Preparatory action of consultation with stakeholders and project settings.
2. Implementation actions.
3. Monitoring of the impact of the actions carried out: collect the comments of the communication campaigns and the actions.
4. Public awareness and dissemination of results: general dissemination activities and technical dissemination activities.

## Who is part of the project?



## Consortium of 9 participants

